

## EVALUATION

NPO Solutions helps organizations transform their data into information that guides and informs continuous improvement. We coach organizations through a process of appreciative inquiry that identifies key indicators of organizational impact and success. The resulting Logic Model accurately captures how your organization will achieve short, mid- and long-term objectives aligned to your mission and goals. This helps focus leaders on the evaluation questions and metrics that matter to both internal and external audiences.

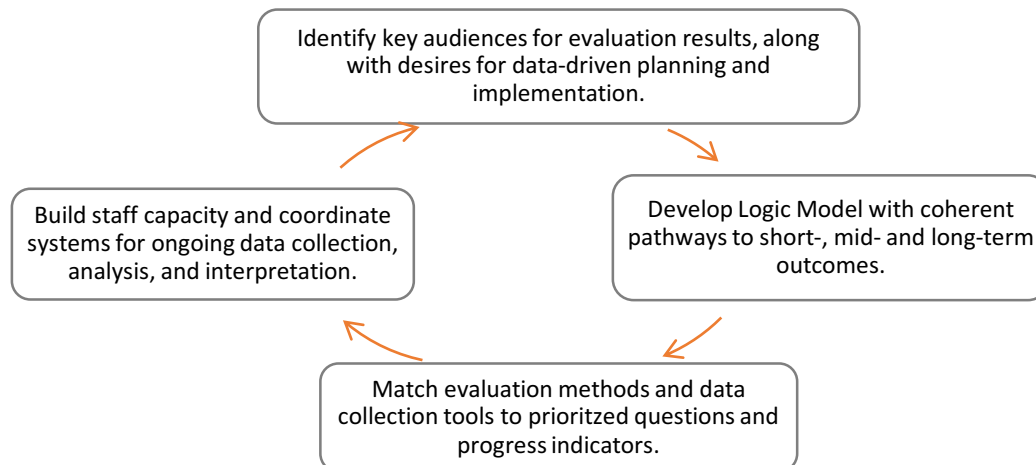
Because robust evaluation requires multiple assessment measures, NPO Solutions works closely with clients to capture quantitative data that measures process and outcomes (What are we accomplishing and how well are we doing it?), as well as qualitative data that can provide a context (Which factors underlie our results?) for interpreting results.

Data collection methods and tasks are customized to meet your needs for ongoing (formative), periodic (benchmark), and summative measures.

We can assist in identifying research-based data collection resources and instruments, or develop custom tools (e.g., surveys) and processes for the data most relevant to your organization and sector. Often, the development of a data Dashboard helps inform key decision makers and signal the importance of ongoing evaluation.

We have extensive experience coordinating data and evaluation teams in public education and among nonprofits, and can conduct analyses or coach your staff in making sense of data. We also provide ongoing coaching and facilitation to build or advance a culture of data-informed planning and implementation.

## Evaluation Process



### Benefits of Evaluation

- Showcase credibility with accurate measures of impact and success
- Satisfy external demands for accountability
- Align data with needs in real time with formative measures
- Increase probability that initiatives will be successfully implemented
- Identify what really works in order to target staff and budgetary resources
- Build a culture of inquiry, data analysis and reflection
- Foster ownership for mission and goals among staff, board, and others
- Distill key messages and communication to current and potential funders